



Users overwhelmingly agree that the **KIMBERLY-CLARK\* KIMVENT\* 24-Hour Oral Care Kit** is:

- **Easier to use**
- **Easier to follow and comply with protocol**
- **Encourages oral care frequency**

## User Results Show Preference for **KIMBERLY-CLARK\* KIMVENT\* 24-Hour Oral Care Kit**

**Nearly 9 out of 10 clinicians who tried it would recommend the KIMBERLY-CLARK\* KIMVENT\* 24-Hour Oral Care Kit over previously used methods for oral care!**

The results are in! Healthcare professionals who have tried the KIMBERLY-CLARK\* KIMVENT\* 24-Hour Oral Care Kit have a positive response and would recommend it over other oral care products. Across all statements about the KIMBERLY-CLARK\* KIMVENT\* 24-Hour Oral Care Kit, including those directly comparing it to their previous systems, respondents were in agreement.

### **Benefits of the KIMBERLY-CLARK\* KIMVENT\* 24-Hour Oral Care Kit include:**

#### **Easier to use**

- 87% of respondents think the kit is easier to use than their current product(s).

#### **Easier to follow protocol**

- The majority (89%) of respondents feel that the kit makes it easier to follow oral care protocol.

#### **Makes compliance easier**

- Most (86%) respondents agree that the kit makes it easier than their previous methods to be compliant.

#### **Encourages oral care frequency**

- About 9 out of 10 (89%) respondents believe that the kit encourages oral care frequency.
- More than 9 in 10 (92%) users feel that the packaging is easy to read and serves as a visual reminder.

#### **Makes oral care procedures less messy and less time consuming**

- The majority (88%) of respondents agree that the packaging makes oral care procedures less messy and less time consuming.

#### **Better tools for the job**

- Nine out of 10 users believe the self-cleaning Yankauer performs better (90%) and requires less maintenance (91%) than previously used suction tools.
- Most (90%) believe that the amount of solution in the cups allows more thorough cleaning compared to previous methods.
- The majority (89%) of respondents agree that the mouth moisturizer looks less messy than other products they have used.

### **Bottom Line:**

Approximately 9 out of 10 medical personnel who tried the KIMBERLY-CLARK\* KIMVENT\* 24-Hour Oral Care Kit recommend the kit over previous oral care methods – and 58% of users strongly agree that they would recommend the kit!

Data was collected via self-administered product evaluation forms. A total of eleven (11) statements were included on the form, using a 5-point agreement scale ranging from Strongly Disagree to Strongly Agree. A total of 354 evaluation forms from 27 hospitals were completed by nurses and respiratory therapists and returned to Kimberly-Clark Corp.